



Powering the Next Generation of Battery Innovation

APPLICATION GUIDELINES & PARTICIPATION INFORMATION

ABOUT THE AWARD

The Batteries Event European Startup Award™ aims to identify, recognize and accelerate the most promising startups shaping the future of batteries, energy storage, electrification and industrial transformation in Europe.

Created within the framework of Batteries Event Lyon 2026, the Award offers selected startups a unique opportunity to connect with industrial leaders, OEMs, gigafactories, investors, innovation partners, research organizations and institutional stakeholders from across Europe.

More than an award, this initiative is designed to become a leading European platform connecting innovation, industry and investment across the battery and energy storage ecosystem.

The Jury is not only looking for innovative technologies, but also for future European industrial champions capable of transforming the battery and energy storage ecosystem.

Only 20 startups will be selected to join the Startup Village at Batteries Event Lyon 2026.

WHY APPLY?

Selected startups will benefit from:

- Participation in the Startup Village at Batteries Event Lyon 2026
- Exposure to more than 1,000 industry leaders, decision-makers and ecosystem stakeholders
- Visibility through Batteries Event communication channels
- Access to industrial leaders, investors, innovation partners and public institutions
- Opportunities for strategic partnerships and business development
- Networking with key players across the European battery value chain
- Increased visibility within the European innovation ecosystem

The Startup Village is designed to maximize interactions between startups, industrial companies, investors and ecosystem leaders.

AWARDS & BENEFITS

The 3 Finalists Will Receive

- A 3-minute pitch session during the official Closing Plenary Session
- Visibility in front of more than 600 industry leaders and decision-makers
- Enhanced communication and media exposure
- One Full Access Pass for Batteries Event 2027

The Winner Will Also Receive

- A complimentary 9 m2 exhibition booth at Batteries Event 2027

WHO CAN APPLY?

Applications are open to high-potential startups developing innovative technologies, products or services contributing to batteries, energy storage, electrification and industrial transformation.

Applicants must have an established legal entity at the time of application.

Eligible innovation areas include, but are not limited to:

- Advanced battery technologies
- Battery materials and components
- Manufacturing technologies and equipment
- Battery testing and validation
- Battery management systems
- Recycling and circular economy
- Energy storage systems
- Charging infrastructure
- Digital technologies and software platforms
- Artificial Intelligence applications
- Engineering and industrial services
- Grid technologies and flexibility solutions
- Decarbonization technologies
- Breakthrough innovations contributing to industrial transformation

Applicants should demonstrate a meaningful connection to Europe through operations, customers, partnerships, projects or strategic development plans.

APPLICATION PROCESS

Rolling Selection Process

Applications are reviewed continuously throughout the selection period.

A first Selection Committee meeting will take place on July 1, 2026, to select an initial wave of startups for the Startup Village.

Selected startups may receive confirmation before the final application deadline.

The application period will close on September 2, 2026. Following the final review process, the complete list of selected startups will be announced on September 15, 2026.

Early applications are strongly encouraged.

The Startup Village is limited to 20 startups.

Step 1 – Application Submission

Applications should be submitted by email to:

startup@batteriesevent.com

Required document:

Maximum 5-page PDF application dossier.

Applicants may attach additional supporting materials separately.

Step 2 – Review & Evaluation

Applications will be reviewed by the Award Selection Committee and the International Jury.

Submissions will be evaluated according to an official selection criteria.

Step 3 – Startup Village Selection

The first selected startups will be announced from mid-June 2026 onwards.

Additional startups will be selected progressively throughout the application period.

A maximum of 25 startups will be invited to join the Startup Village.

Step 4 – Finalists Selection

The Jury will identify three finalists among the selected startups.

Step 5 – Final Pitch Session & Award Ceremony

The finalists will pitch their innovation during Batteries Event Lyon 2026.

The winner of the Batteries Event European Startup Award™ 2026 will be announced during the official Award Ceremony.

PARTICIPATION CONDITIONS

Application & Selection Process

Participation in the application and selection process is completely free of charge.

Selected Startup Participation Package

Only startups officially selected for the Startup Village will be invited to confirm their participation.

Participation Package: €2,100 excl. VAT

The package includes:

- Startup Village participation
- Dedicated startup exhibition space
- Visibility before and during the event
- Networking opportunities
- Communication exposure
- One Full Access 3-Day Pass
- One Exhibition 3-Day Pass

Detailed logistical information will be communicated to selected startups.

APPLICATION FORM

- Maximum length: 5 pages
- Language: English
- Format: PDF

Applicants may attach additional supporting materials separately.

Applicants are encouraged to follow the structure below **while remaining free** to highlight what makes their project unique.

SECTION 1 – COMPANY PROFILE

- Company name
- Legal entity name
- Country of registration
- Headquarters location
- Website
- Year of creation
- Number of employees
- Contact person (name, position, email, phone)
- Founders and leadership team

Technology Readiness Level (TRL)

- TRL 1 – Basic principles observed
- TRL 2 – Technology concept formulated
- TRL 3 – Experimental proof of concept
- TRL 4 – Technology validated in laboratory
- TRL 5 – Technology validated in relevant environment
- TRL 6 – Technology demonstrated in relevant environment
- TRL 7 – System prototype demonstrated in operational environment
- TRL 8 – System complete and qualified
- TRL 9 – Commercial deployment

Current TRL: _____

Please briefly justify your assessment.

Commercial Status

- Pre-revenue
- First revenues
- Commercial revenues
- Scaling revenues

Industrial Deployment Status

- Laboratory stage
- Pilot stage
- Demonstration project
- First industrial deployment
- Commercial deployment
- International scale-up

SECTION 2 – VISION & PURPOSE

- The purpose that drives your company
- The key challenge you aim to address
- The future you are working to build
- Your long-term aspirations and goals
- Your vision for the future of the battery and energy storage industry

SECTION 3 – INNOVATION & TECHNOLOGY

- Overview of the innovation
- Unique differentiators and value proposition
- Key competitive advantages
- Intellectual property portfolio and protection strategy (if applicable)
- Pilot projects, demonstrations, and commercial or industrial deployments
- Technology maturation and future development roadmap

SECTION 4 – MARKET & BUSINESS POTENTIAL

- Market opportunity
- Target customers
- Business model
- Commercial traction
- Existing customers or pilots
- Strategic partnerships
- Growth potential
- International development ambitions

SECTION 5 – IMPACT ON THE EUROPEAN BATTERY ECOSYSTEM

Describe your contribution to:

- European competitiveness
- Industrial sovereignty
- Decarbonization
- Circular economy
- Energy transition
- Manufacturing excellence
- Supply chain resilience
- Battery ecosystem development

SECTION 6 – TEAM & EXECUTION CAPABILITY

- Founders
- Leadership team
- Key expertise
- Relevant experience
- Major achievements
- Strategic advisors
- Key partners

Why is your team uniquely positioned to succeed?

SECTION 7 – WHY SHOULD YOU BE SELECTED?

Maximum one page.

Explain:

- Why your startup matters today
- Why your innovation is unique
- Why your project is strategically important for Europe
- What you hope to achieve through Batteries Event Lyon 2026
- Why your startup should be selected among the 20 participants

OPTIONAL SUPPORTING MATERIALS

Applicants are encouraged to provide any relevant supporting materials that help demonstrate the maturity, innovation, market traction, or impact of their solution. These may include pitch decks, product documentation, customer references, pilot projects, patents, publications, awards, media coverage, videos, or any other relevant evidence.

SELECTION PROCESS & JURY

Selection Principles

Applications will be reviewed by an independent jury representing key stakeholders of the European battery ecosystem. The evaluation will consider the overall quality and potential of each project, including its level of innovation, market opportunity, execution capability, and contribution to the development of the battery value chain.

Particular attention may be given to breakthrough innovations with the potential to significantly accelerate the transformation of the industry.

Jury Composition

The jury will be composed of five members bringing complementary expertise and perspectives, including representatives from industry, academia, research, innovation, and the Batteries Event organization team.

This diversity of backgrounds ensures a rigorous, balanced, and high-quality selection process.

TIMELINE

June 1 st , 2026	Official Launch of the Award
Week of June 1 st , 2026,	Opening of Applications
July 1st, 2026	First Selection Committee Meeting Announcement of the First Selected Startups
July – September 2nd, 2026	Rolling Review and Selection Process
September 2nd, 2026	Final Application Deadline
September 15th, 2026	Announcement of the Startup Village Selected Startups
October 2026	Final Selection Confirmation Announcement of the Three Finalists
November 2026	Batteries Event Lyon 2026 Startup Village Finalists Pitch Session Award Ceremony Winner Announcement

BATTERIES
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CONTACT

startup@batteriesevent.com

We look forward to discovering the next generation of European battery and energy storage champions.