

**BATTERIES
EVENT**



Powering the Next Generation of Battery Innovation

THE EUROPEAN AWARD FOR BATTERY & ENERGY STORAGE STARTUPS

A European stage for the innovators shaping the future of energy, mobility and industrial transformation.

For nearly 30 years, Batteries Event has brought together the key players of the global battery ecosystem: manufacturers, OEMs, gigafactories, researchers, investors, institutions, technology providers and public decision-makers.

As Europe enters a decisive decade for electrification, energy sovereignty and industrial transformation, innovation has become a strategic priority across the entire battery and energy storage value chain.

The Batteries Event European Startup Award™ was created to identify, support and showcase the next generation of European battery and energy storage champions.

More than an award, the initiative aims to become a major European platform connecting startups, industry leaders, investors and innovation partners across the battery and energy storage ecosystem.

Selected startups will gain direct exposure to Europe's leading industrial players, OEMs, gigafactories, investors, R&D centers, institutional representatives and innovation stakeholders attending Batteries Event Lyon 2026 - creating unique opportunities for visibility, strategic partnerships, business development and industrial collaboration.

Held at the heart of Batteries Event Lyon 2026, the award will highlight breakthrough technologies, accelerate industrial collaborations and create new business opportunities for Europe's most promising startups.

APPLICATIONS ARE NOW OPEN

To learn more and receive the Startup Application Guidelines, please contact: startup@batteriesevent.com

WHY APPLY?

Join one of Europe's most influential battery and energy storage ecosystems and connect directly with more than 1,000 industry decision-makers, industrial leaders, investors and innovation stakeholders attending Batteries Event Lyon 2026.

Gain International Visibility

The 25 selected startups will join the Startup Village, a dedicated innovation area located at the heart of the exhibition and event experience.

Startups will benefit from premium visibility before, during and after the event through:

- Batteries Event communication channels (20 000 qualified contacts),
- LinkedIn and social media exposure (15 000 followers),
- Ecosystem and media visibility,
- Networking opportunities,
- Meetings with major stakeholders of the European battery value chain, including industrial leaders, gigafactories, institutional actors, private banks and financial organizations such as BPI France, European Investment Bank (EIB) and leading innovation partners.

Accelerate Business Opportunities

The award is designed to foster high-value connections and concrete industrial opportunities across the European battery ecosystem.

Participating startups will have the opportunity to engage with industrial leaders, investors and innovation partners to explore strategic partnerships, pilot projects, open innovation collaborations, customer opportunities and European scale-up acceleration.

WHO CAN APPLY?

A European Award for High-Potential Startups with an European Dimension

The Batteries Event European Startup Award is open to high-potential startups developing innovative technologies, products or industrial solutions related to batteries, energy storage and electrification.

The initiative supports scalable innovation contributing to the future competitiveness of Europe's battery ecosystem.

Applications are open to startups with activities or a strong footprint in Europe, including companies from the European Union, the United Kingdom, Switzerland, Norway, Iceland and Liechtenstein, as well as selected international startups with a significant European presence.

ELIGIBLE TECHNOLOGIES & INNOVATION AREA

The award is open to innovations across the entire battery and energy storage value chain - including technologies, materials, manufacturing, recycling, digital and AI solutions, industrial services, engineering, software platforms and breakthrough "out-of-the-box" innovations contributing to the future of electrification and industrial transformation.

3 STEPS TO JOIN

1 - APPLY

Submit a short application presenting your company, innovation, vision and industrial ambition. Each applicant will receive the Startup Application Guidelines, designed to help startups highlight their key strengths, innovation value and development potential.

2 - GET SHORTLISTED

An international jury of industry leaders and innovation experts will select up to 25 startups.

3 - JOIN THE STARTUP VILLAGE

Selected startups will showcase their innovation at the heart of Batteries Event Lyon 2026 and connect directly with industry leaders, investors and ecosystem decision-makers.

STARTUP VILLAGE: WHERE BATTERY INNOVATION MEETS INDUSTRY & FUTURE

At the Heart of the Event. At the Heart of the Exhibition.

The Startup Village will be a dedicated innovation hub located at the center of Batteries Event Lyon.

Only 25 startups will be selected to join this exclusive area designed to maximize visibility, networking and business interactions.

The Startup Village will become:

- A showcase for breakthrough technologies,
- A meeting point between startups and industry leaders,
- A networking and business acceleration platform,
- A discovery area for investors and innovation partners,
- A high-visibility innovation experience.

SELECTED STARTUP PACKAGE

Participation in the application and selection process is completely free of charge.

Only startups officially selected to join the Startup Village at Batteries Event Lyon 2026 will be invited to confirm their participation through a dedicated startup package.

SELECTED STARTUP PARTICIPATION PACKAGE: €2,100 EXCL. VAT

The package includes:

- Startup Village participation,
- Dedicated startup exhibition space,
- Visibility before and during the event,
- Networking access,
- Communication exposure,
- One FULL ACCESS 3-day event pass + 1 Exhibition 3-day pass

The objective is to provide selected startups with a high-value European business and visibility platform while maintaining an accessible participation model for innovative companies.

Detailed participation information will be shared with shortlisted startups during the selection process.

THE JURY

An international jury composed of 6 recognized leaders from the battery and energy storage ecosystem will oversee the selection process. The jury will include one representative from Batteries Event alongside 5 experts representing the full battery value chain - from industry and manufacturing to innovation, investment and ecosystem development.

Jury members will be officially announced in the coming weeks.

FOUNDING PARTNER

CAPGEMINI - First Official Innovation Partner

Batteries Event is proud to announce CAPGEMINI as the first official partner and sponsor of the Batteries Event European Startup Award 2026.

As a global leader in innovation, digital transformation and industrial technologies, CAPGEMINI supports the development of next-generation industrial ecosystems and breakthrough technologies shaping the future of energy, mobility and electrification.

Additional sponsors, innovation partners and ecosystem supporters will be officially announced in the coming weeks.

BECOME A PARTNER

The Batteries Event European Startup Award offers a unique opportunity for companies wishing to:

- Strengthen their visibility within the European battery ecosystem,
- Connect with high-potential startups,
- Support industrial innovation,
- Identify emerging technologies,
- Engage with future European champions,
- And position themselves at the heart of Europe's energy transformation.

Companies interested in becoming sponsors or innovation partners are invited to contact:

laurent.pilot@batteriesevent.com

AWARDS & BENEFITS

THE 3 FINALISTS WILL RECEIVE

- A 3-minute pitch session during the official Closing Plenary Session in front of more than 600 battery industry leaders, decision-makers and ecosystem stakeholders,
- High visibility across Batteries Event communication channels,
- One FULL ACCESS 3-day pass for Batteries Event 2027.

THE WINNER WILL ALSO RECEIVE

- A complimentary exhibition booth at Batteries Event 2027.

PRELIMINARY TIMELINE

| | |
|----------------------|---|
| May 2026 | Official launch of the award |
| May - September 2026 | Communication campaign & startup outreach |
| September 2026 | Application deadline |
| October 2026 | Selection & finalist announcement |
| November 2026 | Batteries Event Lyon, Startup Village & Final Pitch Session & Award Ceremony |

JOIN THE FUTURE OF BATTERY & ENERGY STORAGE



A unique European platform connecting innovation, industry and next-generation technologies

APPLY NOW - REQUEST THE APPLICATION GUIDELINES

To receive the detailed Startup Application Guidelines and participation information, please contact: startup@batteriesevent.com

Powering the Next Generation of Battery Innovation